

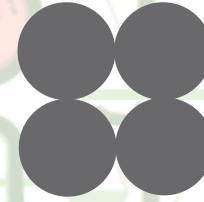
$\frac{1}{8}$
12.5 yootles 1 bit



"I'll gootle you for it"

IOU from
to bearer

4
1 quadrootle



"I want" vs "I really want"

IOU from
to bearer

$\frac{1}{4}$
1 yootle



In the invisible hand we trust

IOU from
to bearer

8
1 octootle



A common metric for utility

IOU from
to bearer

$\frac{1}{2}$
50 yootles



For fairer favors

IOU from
to bearer

16
1 hexadeciyoottle



Better decisions through auctions

IOU from
to bearer

1
2^10 yootles

To maximize aggregate utility

IOU from
to bearer

2
1 byootle



If you've ever resorted to a coin flip...

IOU from
to bearer